



For Immediate Release

USAC Gold Crown Championship being Explored

Indianapolis, Indiana (August 21, 2008) - The United States Auto Club has announced the formation of the Owner's Exploratory Group regarding the exploration of a position for the former New Generation Silver Crown car within the sanction with intent as the Gold Crown division.

"We have several very enthusiastic and active owners, who have invested a great deal of capital into this division in the past and going forward," stated Kevin Miller, USAC president. "It is our intent to explore each of our options within this program before we roll it out with new and enthused direction and dedication. It is our goal to utilize this program as a destination series as well as a training ground for North American open-wheel racers."

The Owner's Exploratory Group consists of Roger Johnson, Steve Weirich, Darryl Guiducci, Ron Hemelgarn, Brad Armstrong and Bruce Ashmore, who have all achieved success within the open-wheel industry. Each individual also has an interest in building the division.

"There is certainly a place for the Gold Crown Championship in the North American Motorsports landscape," stated OEG representative Roger Johnson. "It is our intent to explore those avenues and evaluate our position to find the proper direction and fit for the series. We believe it will play a vital role in the future of USAC as well as North American motorsports in general."

The USAC Gold Grown Division OEG hosted an informal meeting prior to the USAC K&N Silver Crown event at O'Reilly Raceway Park USAC Silver Crown event on Thursday, July 24th at the USAC offices in Indianapolis, Indiana.

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